



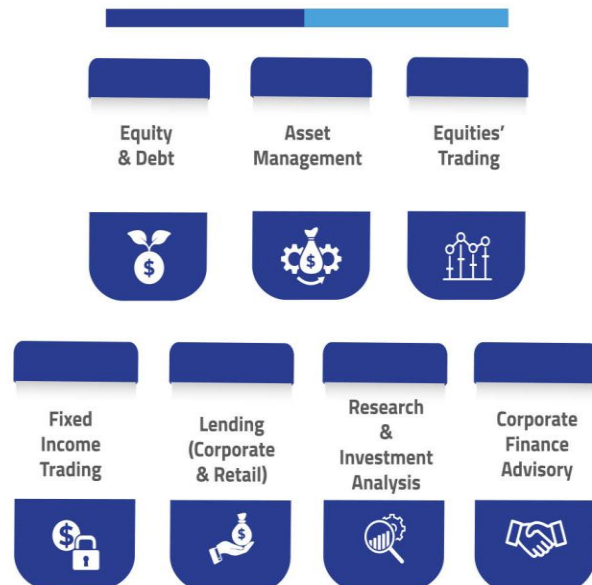
Who we are

Sterling Capital Ltd (SCL) was founded in 1994 and is licensed as an investment bank by the Capital Markets Authority (Kenya).

We are recognised as one of the leading investment banks in the region and have received several accolades including Best fixed income broker (2020) and the Best investment bank (Global banking and finance awards 2021).



What we do



Equities' Trading - Sterling Plus



Sterling Plus Online Trading

SCL provides a secure internet enabled online trading platform that allows for share trading at the investor's convenience. It encompasses the entire cycle of a typical transaction including funding for purchase of shares and requisitioning for payment after sale of shares.

Access our online portal
<https://onlinetrading.nse.co.ke/TradeWeb105/#/>

Sterling Plus Mobile Trading

A mobile trading platform that enables investors to buy and sell their shares/stocks via their mobile devices. In addition, our clients can trade on margin though the mobile app. That is borrow from Sterling Capital at competitive rates to purchase shares. This is the only trading app in the Kenyan market with this functionality.

Treasury Bills & Bonds

SCL provides its clients the opportunity to invest in Government securities (Treasury Bills & bonds). These includes; research, account opening, bidding and portfolio management



Investment Products

"Chapaa' Halisi" - Swahili term meaning *"Legit funds"*. It is an investment product that offers investors a competitive guaranteed return on capital invested. The underlying investment assets on all Chapaa' Halisi products are Treasury bills and bonds as well as Kenya Eurobonds.

Chapaa' Halisi

Product Features

- Minimum investment: KES.100,000
 - Tenor: 3 months - 2 years
 - Competitive guaranteed return (Subject to market conditions)
 - Easy exit incase you need liquidity
- Terms & conditions apply

Lending Products - Mkopo Dhamana



Margin Trading

- Must hold an account with SCL
- Must hold blue chip securities
- Accrues 0.1% interest daily
- 24 hrs Processing
- 3 months loan holding period

Mkopo
Dhamana

Loan Against Shares

- Must hold an account with SCL
- Must hold blue chip securities
- Accrues 0.12% interest daily
- 24 hrs Processing
- 3 months loan holding period



A. Margin Trading (MT)

Investors wishing to take advantage of emerging investment opportunities can borrow from SCL using shares in their investment portfolios as security.

B. Loan Against Shares (LAS)

SCL offers its clients the ability to quickly access credit against shares (selective) that the client owns.

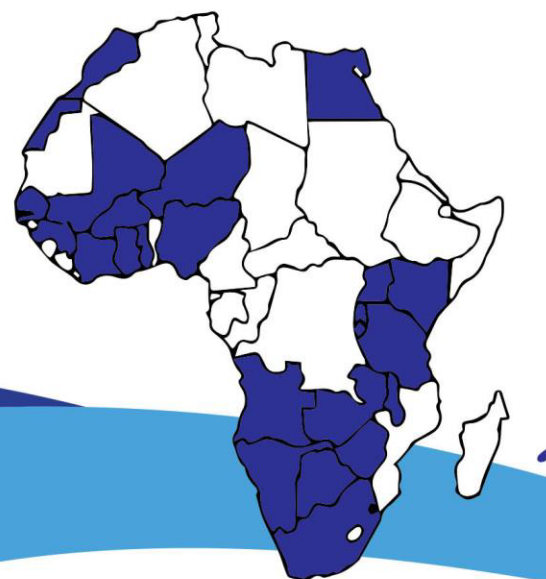
As the borrower you have full discretion on what to do with the borrowed funds.

Investment Opportunities

SCL has relationships with stock brokers in various markets across Africa to give clients access to equities in those markets as well as reciprocating this with brokers in the region.

SCL has established brokerage partnerships in South Africa, Nigeria, Ghana, Cote d'Ivoire, Zimbabwe, Zambia, Tanzania, Rwanda, Uganda, Kenya, Egypt, Mauritius, Morocco, Senegal, Togo, Mali, Burkina Faso, Guinea Bissau and Niger.

For more information please visit us: www.sterlingib.com



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